



„LAND OF IDEAS- EDUCATION IS THE KEY TO SUCCESS IN GERMANY“
MORE THAN 450 SMALL & MEDIUM SIZED ENTERPRISES GLOBAL LEADERS IN THEIR INDUSTRY
95% OF ALL GERMAN COMPANIES FALL IN THE CATEGORIES OF SMALL OR MEDIUM SIZED COMPANIES

UE



ECONOMIC POWER DESPITE THE LACK OF NATURAL RESOURCES



State Recognition



Institutional Accreditation



Programme Accreditation



With system accreditation, a University receives the right to award the seal of the Accreditation Council for its self-assessed Study Programmes. The seal has been awarded to hardly 10% of the Private Institutes across Germany since it requires rigorous Quality Management System as per the Law set in interstate study accreditation treaty with regular Evaluations.



MASTER PROGRAMS



- Pre-Masters
- MPP Master preparatory programme+Master

Masters

- MSc international Business Management
- MSc Marketing Manager
- MSc International Logistics & Transportation
- MSc Asset Management
- MSc Software Engineering
- MSc Data Science
- MSc Prevention & Therapy Management
- MA International Sport & Event Management
- MA Innovation Design Management
- MA New Media Design
- MA Visual & Experience Design
- MA Photography
- MA Communication Design
- MA Design Leadership
- MA Digital Content Creation
- MA Generative Design & AI

Masters

- MBA Master of Business Administration
- MBA Diplomacy
- MBA Digital Technology
- MBA Sustainable Water Management
- MBA Shipping and Logistics
- MBA Health Service Management
- MBA Digital Health Transformation
- MBA Health & Safety Leadership
- MBA Sports Management
- MBA Specializations Online with LSBF
 - Financial Management
 - Investment Banking
 - Marketing Management
 - Sales Management
 - Financial Risk Management
 - International Business
 - Management consulting

STUDY AT UE | GERMANY AND DUBAI



Iserlohn



Innovation Hub



Dubai



Hamburg



Berlin

Monthly living costs



Housing (shared flat)	€ 350 - 550
Public health insurance	€ 100-120
Books, clothes, etc.	€ 100
Telephone, Internet, Radio & TV	€ 60
Food	€ 250
Approx. Living costs per month	€ 800 - 950

LIVING IN THE GERMAN CAPITAL COSTS:

- 29% less compared to Paris
- 46% less compared to London
- 51% less compared to New York City
- 34% less compared to Sydney

Blocked account: 11208 euros
1 year

CAREER SUPPORT



- **Personal Consultations**
- **Workshops and Coaching:**
 - Professional applications
 - Job interviews
 - Preparation for recruiting fairs
 - Preparation for the Assessment Centre
 - Preparation for salary negotiations
- **Good Contacts**
(various enterprises – such as media companies, publishing houses, agencies, production companies, and start-ups that students can meet during workshops, events (ex. the annual Alumni Day) and recruiting fairs) – www.jobteaser.com



Our fees and scholarships



MBA and Master Programmes

SCHOLARSHIP LATAM 2023					
		PUBLISHED PRICE FULL		After	
				40%	
MBA 60 ECTS	Annual	€	13.500	€	8.100
	Semester	€	6.750	€	4.050
MBA Specialisation 90 ECTS	1.5 years	€	18.500	€	11.100
	Annual	€	12.333	€	7.400
	Semester	€	6.167	€	3.700
MASTERS					
60 ECTS	Annual	€	13.000	€	7.800
	Semestral	€	6.500	€	3.900
90 ECTS	1.5 years	€	17.500	€	10.500
	Annual	€	11.667	€	7.000
	Semester	€	5.833	€	3.500
120 ECTS	2 years	€	21.875	€	13.125
	Annual	€	10.938	€	6.563
	Semester	€	5.469	€	3.281

Student Success Stories



Name – Shalmiya Salim
Position – Consultant at EY
Program – MSC Data Science
Work Location - Germany



Name – Bing Shang
Position- Vice President JOYOWO.COM
Program – MBA Digital Technology
Work Location – China



Name – Krishna Kumar
Position – Planning Specialist at Seara Alimentos
Program – MSC Project Management
Location - Dubai



Name – Robert William
Position – Analyst at Deloitte
Program – MSC Sports and
Event Management
Location – Ireland



Name – Ekin Birol
Position – Senior Analyst at Accenture Song
Program – MA Visual and Experience Design
Location – Germany



Name – Emre Serin
Position – Manager Sales UEFA Euro 2024
Program – BSc Sports and Event Management
Location – Germany



Name- Mushtariy
Position- IT Planning Analyst at TESLA
Program BSc Business and Management Studies
Location- Germany

Name- Sakhshi
Position- Production Assistant at TESLA
Program- MSc International Business Management
Location- Germany



Alumni Success

Juliana Zanona – MSC International Business Management SoSe22



In February 2022, I put my feet and heart in Berlin to do my Master's in International Business Management at the University of Europe. I arrived here, in Germany, with a fresh mindset. My goal was to find a way to start over my career and explore new learnings.

I started my Master's with many doubts and insecurities, but life is good if you set a goal, so two months later, I got my first job as an intern. Today, 1.5 years later, I'm celebrating the completion of my master's degree and the application for my skilled work visa.



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Dankeschön!