



Royal Roads
UNIVERSITY

2014
INTERNATIONAL
STUDY CENTRE

Victoria,
British Columbia
Canada 



**ROYAL ROADS
UNIVERSITY
THE WORLD
IS YOUR
CLASSROOM**

LIFE.CHANGING

A world-class education in a top Canadian destination.

Royal Roads University's International Study Centre offers a unique educational model of on-site learning combined with English language support and academic pathway programs customized for international students. Royal Roads stands above traditional universities because it delivers a practical, applied education taught in a team-based learning environment by faculty with global industry experience.



STUDY IN CANADA

Canada's higher education system is ranked #4 in the world*. High quality education and living standards combined with a cost of living and tuition fees that are generally lower than in other countries makes Canada an ideal place for international students.

* U21 Rankings of National Higher Education Systems 2013

LEARNING MODEL

With our cohort learning model, small teams made up of students with different experiences and perspectives work together on assignments, ultimately learning how to lead and follow. The professional relationships that begin in a cohort can outlast a career.

CANADIAN WORK EXPERIENCE

Our graduates leave with the skills employers want. Work experience through internships are built into many of the programs. International students wishing to prolong their experience in Canada may apply for a work permit for up to 3 years or permanent residency.

PREMIER CAMPUS

Royal Roads University is located on acres of oceanfront, forested parkland with 100-year old Hatley Castle and formal gardens at its centre. A rich heritage, ultra-modern facilities and cutting-edge classroom technology make Royal Roads a world-class experience.

HIGH RANKINGS

#1 IN CANADA FOR STUDENT EXPERIENCE

#1 PUBLIC UNIVERSITY IN CANADA FOR ACTIVE AND COLLABORATIVE LEARNING

#1 PUBLIC UNIVERSITY IN CANADA FOR LEVEL OF ACADEMIC CHALLENGE

-National Survey of Student Engagement 2013

#1 DESTINATION IN CANADA TO VISIT

-Condé Nast Traveler

CANADA: A TOP INTERNATIONAL STUDENT DESTINATION



TRANSPORTATION

- Canada is the world's 2nd largest country at 9,984,670 km²
- All major airlines service Vancouver International Airport (YVR)
- Flying time to YVR from: Asia 11-15 hours; Europe 9-11 hours; Latin/South America 8-12 hours
- Connect from YVR to Victoria International Airport (YYJ) on a short 15 minute commuter flight. YYJ is a 30 minute drive to downtown Victoria
- BC Ferries depart the mainland at Tsawwassen Ferry Terminal and travel to Vancouver Island at Swartz Bay Ferry Terminal, for a 95 minute ocean voyage. Swartz Bay is a 30 minute drive to downtown Victoria

VICTORIA, BRITISH COLUMBIA, CANADA

Royal Roads University is in Victoria, the capital city of British Columbia, on the southern tip of Vancouver Island. It has easy access to the mainland with Vancouver, Whistler and Seattle (USA) in close proximity. This region of North America is known as the Pacific Northwest.

Founded in 1843, today's Victoria has grown from its very English origins into a city filled with sophisticated, international flavor and spectacular natural beauty. It's a place where the casual modernism of the West Coast blends with time-honoured British, European, First Nations and Asian traditions.

Victoria is a laid-back city with plenty of shops, cafés and restaurants offering everything from fresh, local West Coast cuisine to global specialties. With more restaurants per person than New York City, Victoria delivers a dish for every taste. Enjoy live theatre performances, art galleries, and year round festivals like Symphony Splash, Feast of Fields, the Dragon Boat Festival, International Jazz Fest, International Blues Bash, the Fringe Festival and Chinese New Year.

With the mildest climate in Canada, spectacular natural beauty, year round outdoor activities, entertainment and world-renowned attractions, it's no wonder that Condé Nast Readers' Choice Awards have scored Victoria as the #17 best city in the world and Vancouver Island as #16 top island in the world.



THE ROYAL ROADS UNIVERSITY CAMPUS IS A NATIONAL HERITAGE SITE.



Library and Bookstore



Hatley Castle, location of Office of Global Advancement



On-campus recreational trails



Grant Building, location of International Study Centre



Learning and Innovation Centre



Millward Building



Recreation Centre

Royal Roads University is a small, public, comprehensive, special purpose university founded in 1995 after a 55-year history as Royal Roads Military College.

- 5,300+ enrolled students
- 250+ international students
- More than 19,000 alumni — many of them global leaders — in over 60 countries
- Member of the Association of Universities and Colleges of Canada (AUCC)
- British Columbia's Education Quality Assurance (EQA) designation, a guarantee of quality education

Today, the university offers a unique learning model delivered in either a blended format of online learning combined with short on-campus residencies or in a traditional on-campus format. Several types of

qualifications are offered, including degrees (11 undergraduate, 21 master's, 1 doctoral), 12 graduate certificates, 6 diplomas, 10 professional and executive development programs and customized training. For a complete list of all programs offered and delivery models visit www.royalroads.ca.

Program areas are:

- Business*
- Communication & Culture*
- Tourism & Hospitality*
- Education & Technology
- Leadership Studies
- Environment & Sustainability
- Interdisciplinary Studies
- Humanitarian Studies

*Choice of on-campus programs ideal for international students

FACILITIES

The Learning and Innovation Centre opened in 2011, with 7 large classrooms, 33 breakout rooms, 2 computer labs, a business centre, multi-media lecture room, high-tech video conference room, many study/lounge areas, and a snack bar.

The International Study Centre and Habitat Café are in the Grant Building which, along with the Arbutus, Nixon, Mews and Millward Buildings, feature classroom space.

Computer labs are located in the Learning and Innovation Centre (1 PC and 1 Mac), in the library, Arbutus and Millward Annex buildings.

The comprehensive library houses an extensive collection of print media (48,000 books) and online resources, including over 100 databases and 55,000 e-books. A writing centre, computer lab, breakout rooms and the bookstore are also part of the library complex.

Recreational opportunities abound on 565 acres of lush parkland filled with running, hiking and biking trails. All students receive free membership to the on-campus University Recreation Centre which offers many opportunities for fun and fitness including a weight room, squash courts, tennis courts and aerobics studio. Personal training and both scheduled and drop-in fitness classes are available for yoga, dance, spin class, boot camp, basketball, badminton, volleyball, indoor soccer, ping pong, squash and floor hockey.

INTERNATIONAL STUDY CENTRE

The International Study Centre at Royal Roads University offers comprehensive English language and study skills programs to those students who need additional support to meet the university's English language requirement for admission. These pathway programs provide the fundamental knowledge and skills necessary for academic studies.

Students learn in a customized teaching environment that is tailored specifically for their needs and they benefit from small class sizes, personal attention and a supportive student community.

“Each support system at the university did its best to help me. The doors of the International Study Centre are open to us any time – the staff loves to help the students and to make them happy.”

Ali Yacoub Al Boori, Saudi Arabia
BA in Professional Communication



ON-CAMPUS DEGREE PREPARATION ENGLISH FOR ACADEMIC PURPOSES

STRUCTURE

1 or 2 semesters

There are 25 hours of classroom time per week plus formal advising as requested

COURSES

Listening, speaking, reading and writing

ENTRY REQUIREMENTS

IELTS 3.0 or TOEFL iBT 32 or Study Group test equivalent

High school completion with a 75% average / “B”/ GPA (3.00/4.33)

INTAKE DATES

Spring: January 6, 2014

Summer: May 5, 2014

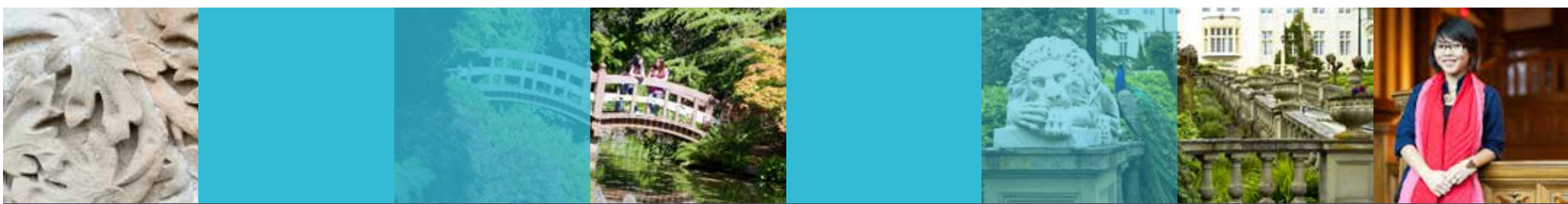
Fall: September 8, 2014

TUITION

\$5,240 per semester

English for Academic Purposes is an undergraduate pre-degree program designed for international students with a minimum English level of IELTS 3.0 or equivalent. In this 1 or 2 semester program, students develop the four key language skills of speaking, listening, reading and writing, in the context of degree-level studies. A strong emphasis is placed on frequent assignments, a high level of formative assessment and detailed, supportive feedback. This approach enables close tracking of a student's progress and facilitates the provision of individual guidance. A further and important element of this program is the help given to students to adapt to living and studying in a new environment.

Once students meet the minimum language requirements of IELTS 4.5 or equivalent they can progress into the University Bridging Program (see page 10).



ON-CAMPUS DEGREE PREPARATION UNIVERSITY BRIDGING PROGRAM

| STRUCTURE | COURSES | |
|---|---|----------------------|
| 1 semester There are 25 hours of classroom time per week plus academic advising as requested | Listening, speaking, reading, writing, grammar, and a Study Skills course | |
| ENTRY REQUIREMENTS | INTAKE DATES | TUITION |
| IELTS 4.5 (minimum bands 4.0) or TOEFL iBT 52 or Study Group test equivalent High school completion with a 75% average / "B" / GPA (3.00/4.33) | Spring: January 6, 2014 Summer: May 5, 2014 Fall: September 8, 2014 | \$6,300 per semester |

The University Bridging Program is a one semester, pre-degree program designed for international students with a minimum English level of IELTS 4.5 or equivalent. In addition to building English language skills through speaking, listening, reading and writing, the program incorporates grammar and academic study skills. Students work with complex academic texts, produce fully referenced academic writing and deliver a formal presentation on an academic topic. Overall, the student's progress is given tangible expression through the production of a portfolio of work drawn from all the University Bridging Program courses.

Once students achieve a level of IELTS 5.5 or equivalent they are ready to progress into the first year of an on-campus undergraduate degree or the Pre-Master's Program.

ON-CAMPUS DEGREE PREPARATION PRE-MASTER'S PROGRAM/TRANSFER STUDENT PROGRAM

| STRUCTURE | COURSES | |
|--|---|----------------------|
| 1 semester There are 27 hours of classroom time per week plus 3 hours of academic advising | English for Academic Purposes; Critical Thinking Skills; Context for Business; and Accounting | |
| ENTRY REQUIREMENTS | INTAKE DATES | TUITION |
| IELTS 5.5 (minimum bands 5.0) or TOEFL iBT 68 or Study Group test equivalent Undergraduate degree with a 75% average / "B" / GPA (3.00/4.33) for entry to a graduate program Recognized program related diploma or equivalent with a minimum of 60 credits overall, 24 second year credits, and a 75% average / "B" / GPA (3.00/4.33) for year 3 entry transfer students Work experience required for some programs | Spring: January 6, 2014 Summer: May 5, 2014 Fall: September 8, 2014 | \$8,925 per semester |

The Pre-Master's Program (PMP) is an advanced university preparation program designed for international students with a minimum English level of IELTS 5.5 or equivalent. This one semester program is for graduate students that need to improve their English to meet the IELTS 6.5 requirement of an on-campus graduate program. The students take courses designed to prime them for the rigor of graduate level coursework in Canada.

The PMP is also referred to as the Transfer Student Program (see chart on page 12) because it is suitable for undergraduate transfer students seeking direct entry into year 3 of an on-campus undergraduate degree.

Once students reach a level of IELTS 6.5 they are ready to progress into an on-campus, graduate level program or transfer to year 3 of an undergraduate degree if all other entry requirements are met.

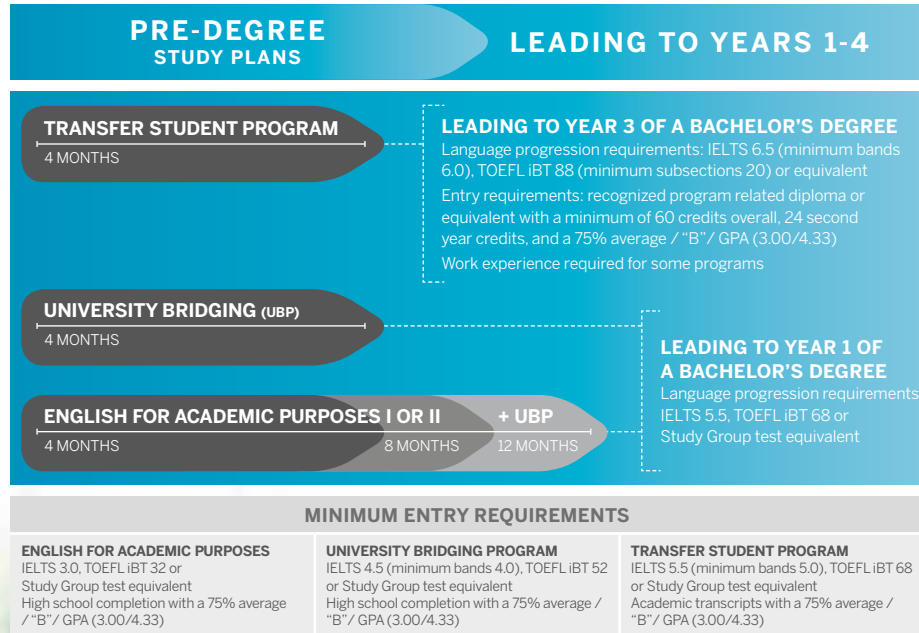
The PMP delivers curriculum within a framework that resembles typical graduate level study in Canada. Instruction during the program and measurable student work outcomes include, but are not limited to:

- Peer-reviewed content and readings and subsequent class discussions
- Formal individual and group presentations
- Collaborative and team projects
- Use of technology in program delivery and in the production of assignments

YOUR PATHWAYS TO SUCCESS.

The International Study Centre offers a variety of supportive pathway programs for international students wishing to pursue undergraduate and graduate programs at Royal Roads University.

International Study Centre Pre-Degree Pathway



International Study Centre Pre-Master's Pathway



ON-CAMPUS UNDERGRADUATE DEGREES

Royal Roads University offers 5 on-campus degrees specifically designed for international students in the areas of Business, Professional Communication, and Tourism and Hospitality Management.

In year 1, students study the same curriculum and take the following academic courses: Canadian Studies; Earth and Ecology; History of Ideas; Critical Reasoning and Information Analysis; Writing Across the Curriculum; Global Studies; Contemporary World Literature; Finite Mathematics for Business and the Social Sciences; Technology and Society; and Mass Communication in Canada.

Upon completion of year 1 with a minimum grade point average of 2.0 and an IELTS 6.5 or equivalent, students progress into year 2.

In year 2, students branch into their specific streams in business, professional communication or tourism and hospitality management.

In years 3 and 4 of the undergraduate degree, students will take classes with Canadian and other international students. The academic workload increases. Students may undertake a period of applied work experience, or a capstone project, before completing the program.

Upon arrival at the International Study Centre, students will receive on-site testing to verify English level and determine final placement. Students who do not have the required English level for direct entry into a degree program are required to take the English for Academic Purposes and University Bridging Programs for degree preparation.

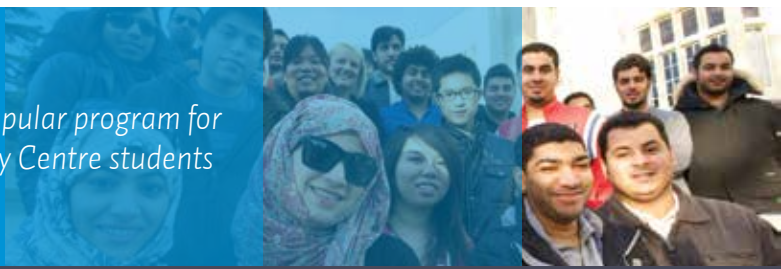
Mathematics upgrading may also be required in the form of workshop tutorials.



I see that these 4 years at Royal Roads University will be an amazing and remarkable journey in my life!

Faisal Aldakhil, Saudi Arabia
BA in Global Tourism Management

BBA is the most popular program for International Study Centre students



ON-CAMPUS UNDERGRADUATE DEGREES BACHELOR OF BUSINESS ADMINISTRATION IN SUSTAINABILITY AND INTERNATIONAL BUSINESS

STRUCTURE

A 4-year degree. Years 1 and 2 combine full academic courses with English language and study skills to support international students' academic studies. Years 3 and 4 of the BBA program are taught over a standard 2 year period.

Students must earn 120 credits (30 credits per year) to complete the degree program.

There are 26 hours per week of class time, including an academic advisory hour.

Includes Business Field School with an international option

COURSES

Managerial Accounting; Bridge to BBA; Foundational Management Skills A,B,C; Foundations of Sustainability and International Business A,B,C; Sustainability Marketing: A Global Perspective; Globalization in the Business World; Ecological Economics; Sustainability Accounting; International Business Strategy; The Social, Political and Legal Environment of Global Business; International Human Resources Issues and Practices; Business Ethics; Finance; International Marketing; Sustainable Operations and Supply Chain Management; Information Systems in a Connected World; Business Field School; Capstone Project; Leading Organizations; Global Management Practices; Entrepreneurship in the International Environment

ENTRY REQUIREMENTS

IELTS 5.5 or TOEFL iBT 68 or Study Group test equivalent
High school completion with a 75% average / "B" / GPA (3.00/4.33)

INTAKE DATES

Spring: January 6, 2014
Fall: September 8, 2014

TUITION

\$8,160 per semester

Today's managers must perpetually weigh considerations about people, planet and profit when making business decisions. The BBA in Sustainability and International Business is a unique program providing a blend of social science and commerce. The courses are designed to enable students to foster sustainable and responsible businesses and organizations in a globally competitive environment.

After successfully completing years 1 and 2 of the Bachelor of Business Administration degree, students may apply for entry into the final accelerated 12 months of the Bachelor of Commerce degree, provided they meet all the academic and work experience requirements.

Professional career opportunities

Business administrator · General manager · International business broker · Sales/marketing manager · Business consultant · Project leader · Export development/international trade manager · International marketing · Corporate accountability officer · Sustainability officer/ coordinator/manager · International banking · Government · Non-governmental organization

ON-CAMPUS UNDERGRADUATE DEGREE COMPLETION BACHELOR OF COMMERCE IN ENTREPRENEURIAL MANAGEMENT

ACCELERATED STRUCTURE

A 3-year degree. Students take years 1 and 2 of the BBA. Upon successful completion and meeting the work experience requirement, students can apply for BCom and complete years 3 and 4 in an accelerated 12 month format.

Students must earn 120 credits (30 credits in year 1, 30 credits in year 2, 60 credits in the final 12 months) to complete the degree program.

There are 26 hours per week of class time, including an academic advisory hour.

COURSES

Bridge to BCom; Foundational Business Skills I, II, III; Financial Accounting; Business and Society; Introduction to Strategic Management; Applied Business Economics; Leadership; Marketing; Doing Business in a Global Economy; Managerial Accounting; Entrepreneurship; Applied Business Challenge A, B, C; Finance; Operations Management; The Human Side of Business; Environmental and Corporate Social Responsibility; Business Law in Canada; Information Systems in a Connected World; Venture Challenge; Capstone Project

ENTRY REQUIREMENTS / ADMISSIONS

IELTS 5.5 or TOEFL iBT 68 or Study Group test equivalent
Completion of years 1 and 2 of the BBA or a recognized business-related diploma or equivalent with a minimum of 60 credits overall, 24 second year credits, and a 75% average / "B" / GPA (3.00/4.33)
BCom requires 3 years of relevant, full-time work experience and a detailed resume to apply for entry into year 3 of the program

INTAKE DATES

Spring: January 6, 2014
Fall: September 8, 2014

TUITION

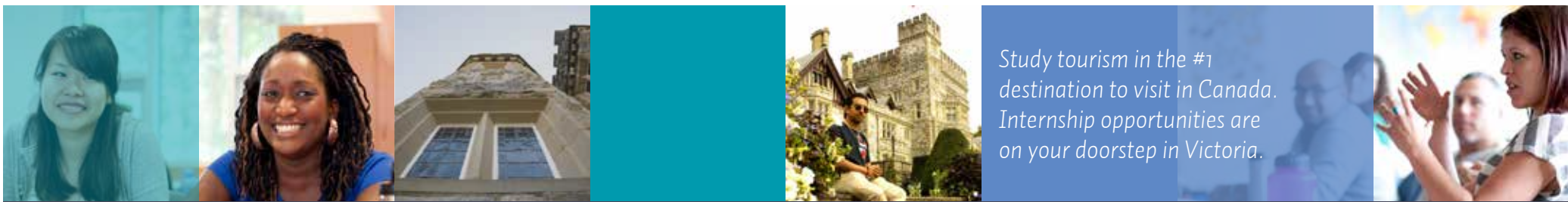
\$34,680 complete 12 month, 60 credit program

The accelerated BCom in Entrepreneurial Management program is designed for students wishing to apply their work and life experience to develop critical thinking, teamwork, problem-solving, communication and global thinking. With a focus on innovation and entrepreneurial management, the program integrates an array of topics ranging from leadership to strategy to applied business economics. The theme of entrepreneurial management is emphasized throughout and highlighted in the unique Venture Challenge course and in an applied

capstone project offering students a choice of developing a new business or doing a consulting project with an existing business or organization.

Professional career opportunities

Business analyst · Accountant trainee · Actuary trainee · Human resources advisor · Management consultant · Financial advisor · Sales representative/ executive · Purchaser · Financial analyst · Operation/ production manager · Market research assistant · International trade manager · Credit analyst



Study tourism in the #1 destination to visit in Canada. Internship opportunities are on your doorstep in Victoria.

ON-CAMPUS UNDERGRADUATE DEGREES

BACHELOR OF ARTS IN PROFESSIONAL COMMUNICATION

STRUCTURE

A 4-year degree. Years 1 and 2 combine full academic courses with English language and study skills for international students to support your academic studies. Years 3 and 4 of the degree program are taught over a standard 2 year period.

Students must earn 120 credits (30 credits per year) to complete the degree program.

There are 26 hours per week of class time, including an academic advisory hour.

COURSES

Foundations of Professional Communications; Theoretical Foundations in Communication; Fundamentals of Professional Writing; Public Speaking and Presentation Skills; Digital Communication; History of Communication; Interpersonal Communication Across Cultures; Media and Cultural Studies; Writing for Business and Government; Professional Experience in Communication; Global Communication; Media Project; Rhetoric: Theory and Practice; Research Methods; Organizational Communication; Writing for the Media; Communication Ethics; Advertising and Public Relations; Media Policy, Politics, Economics and Law; Professional Portfolio

ENTRY REQUIREMENTS

IELTS 5.5 or TOEFL iBT 68 or Study Group test equivalent
High school completion with a 75% average / "B" / GPA (3.00/4.33)

INTAKE DATES

Spring: January 6, 2014
Fall: September 8, 2014

TUITION

\$8,160 per semester

The BA in Professional Communication examines language, media, culture and technology. The program balances the best of academic education, professional experience and practical skills. The program combines a comprehensive overview of communications as an academic field which leaves graduates with the fundamental concepts, tools, processes and techniques to succeed in this field.

Professional career opportunities

Technical writer · Public relations officer · Journalist · Broadcaster · Film-maker · Opinion and market researcher · Fundraising consultant · Consumer affairs representative · Training and development facilitator · Advertising copywriter · Promotions manager · Photo journalist · Public policy analyst · Editor/editorial assistant · Speech writer · Web site manager/editor · Press officer · Copy editor

ON-CAMPUS UNDERGRADUATE DEGREES

BACHELOR OF ARTS IN GLOBAL TOURISM MANAGEMENT

STRUCTURE

A 4-year degree program. Years 1 and 2 combine full academic courses with English language and study skills to support international students' academic studies. Years 3 and 4 of the BA program are taught over a standard 2 year period. Field trips and a 3 month internship are included.

Students must earn 120 credits (30 credits per year) to complete the degree program.

There are 26 hours per week of class time, including an academic advisory hour.

COURSES

Foundations; Digital Communication in Global Business; Writing, Critical Thinking and Research Literature; Managing Tourism Operations; Research Methods for Tourism; Financial Management for Tourism; The Leadership Experience; Multicultural Management and Communications; Services Marketing for Tourism; Tourism Policy and Planning; Tourism Product Development; Destination Management and Marketing; Sustainability in Tourism and Hospitality; Tourism Entrepreneurship; Human Resources Issues and Practices; Ethical Issues in Hospitality; Strategic Management in the Hospitality and Tourism Industry; Globalization and the Hospitality Industry; International Hospitality Internship Preparation; International Hospitality Internship

ENTRY REQUIREMENTS

IELTS 5.5 or TOEFL iBT 68 or Study Group test equivalent
High school completion with a 75% average / "B" / GPA (3.00/4.33)

INTAKE DATES

Spring: January 6, 2014
Fall: September 8, 2014

TUITION

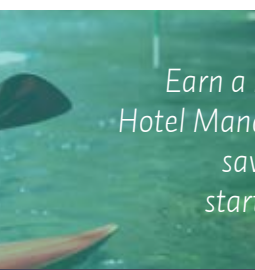
\$8,160 per semester

The BA in Global Tourism Management provides the essential blend of applied tourism, social sciences and humanities courses to foster a comprehensive understanding of sustainable tourism management in a globally competitive context. Professional tourism managers require a comprehensive range of abilities, knowledge and experience in order to build a socially and environmentally sustainable tourism industry. The program addresses essential topics and competencies related to entrepreneurship, destination marketing, leadership, communications, community development, poverty alleviation and global sustainability.

Professional career opportunities

Assistant product development manager · Conference or events coordinator · Destination marketing organization (DMO) assistant manager · Municipal tourism assistant planner · Municipal economic development assistant manager · Assistant marketing manager

Earn a BA in International Hotel Management in 3 years, save time, money and start your career faster.



Ted Wykes, Associate Faculty Member

Partial school team: Lisa Jaud, Abdullmohsen Almuhanha and Victoria Kovalenko

ON-CAMPUS UNDERGRADUATE DEGREES BACHELOR OF ARTS IN INTERNATIONAL HOTEL MANAGEMENT

ACCELERATED STRUCTURE

A 3-year degree. Years 1 and 2 combine full academic courses with English language and study skills for international students to support academic studies. Years 3 and 4 of the BA program are delivered in a 12 month accelerated format. Includes a 3 month internship.

Students must earn 120 credits (30 credits in year 1, 30 credits in year 2, 60 credits in the final 12-months) to complete the degree program.

There are 26 hours per week of class time, including an academic advisory hour.

COURSES

Industry Analysis; Writing, Critical Thinking and Research Literature; Managing Tourism Operations; Hospitality Finance; International Hotel Management; The Leadership Experience; Multicultural Management and Communications; Hotel Facilities Management; Services Marketing for Tourism; Revenue and Yield Management; Sustainability in Tourism and Hospitality; Hospitality Entrepreneurship; Human Resources Issues and Practices; Leading Edge Hospitality; Ethical Issues in Hospitality; Strategic Management in the Hospitality and Tourism Industry; Globalization and the Hospitality Industry; International Hospitality Internship Preparation; International Hospitality Internship

ENTRY REQUIREMENTS

IELTS 5.5 or TOEFL iBT 68 or Study Group test equivalent
High school completion with a 75% average / "B" / GPA (3.00/4.33)

INTAKE DATES

Spring: January 6, 2014
Fall: September 8, 2014

TUITION

\$32,640 complete
12 month, 60 credit program

The accelerated BA in International Hotel Management is a leading edge program that builds professional credentials and advances careers in the hospitality industry. This dynamic program aims to develop a broad range of leadership, analytical and interpersonal skills and provide a firm grounding in hospitality management.

The entire undergraduate program is infused with a blend of academic theory and industry experiences. Throughout the year, students will learn in industry settings; participate in exciting events and class studies with leading hoteliers and educators in the region. The international context of the program is vital to a successful career in hospitality and the

required internship is the stage where students' careers are launched after successful completion of the academic studies on campus. The field work portion of the degree is a transformative experience for students where they continue to learn, complete assignments, and find exceptional opportunities for permanent employment.

Professional career opportunities

Front desk supervisor/manager · Reservations agent · Sales associate · Marketing coordinator · Human resources coordinator · Spa coordinator · Assistant restaurant manager

"Yesterday during some team meeting time, I commended one team for how well they seemed to be working together and we got into a very interesting conversation about team dynamics and the culture in the classroom.

This team talked about how they had a couple of big battles at the start and then realized it was all because of cultural differences. They then agreed to use these differences to their advantage to solve case problems and work on assignments and it all clicked. Abdullmohsen can't believe how much he is learning about other cultures and said this opportunity would have never been available to him in Saudi Arabia and Lisa said that she has learned more in her brief time at RRU then she did all of last year at her university in Germany. When I asked her to expand she talked about the team concept and the diversity in the classroom as much as she did the curriculum."

Ted Wykes Associate Faculty Member, School of Tourism and Hospitality Management
School team: Abdullmohsen Almuhanha, Saudi Arabia; Pablo Reyes, Colombia; Kaitlyn Duplak, Canada; Lisa Jaud, Bavaria; Victoria Kovalenko, Russia; and Isabella Li, China

ON-CAMPUS GRADUATE DEGREES

At Royal Roads University, 70% of students are pursuing graduate degrees; this is the highest percentage of any university in Canada.

Delivery of the blended learning model graduate programs is the foundation of the public university which today delivers 21 professional master's degrees.

For international students wishing to pursue a top quality graduate degree in Canada, the university currently offers 3 select choices: Master of Global Management, Master of Arts in Tourism Management and Master of Arts in Intercultural and International Communication.

Both the Master of Global Management and MA in Tourism Management degrees include an internship component that provides Canadian work experience while studying and extends the qualifying time that graduates can obtain a post-graduation work permit.



"The cohort model is the best experience of my life as working in small groups made me a great team player. Working with people from different cultural backgrounds enabled me to see things differently. If they say 'Global Management', they actually mean it."

Ujjwal Bathla, India
Master of Global Management



ON-CAMPUS GRADUATE DEGREES MASTER OF GLOBAL MANAGEMENT

ACCELERATED STRUCTURE

42 academic credits

Research project option: 12 or 18 months. Students complete a 6 credit capstone business project either during studies (12 months) or after the regular program coursework is complete (18 months)

Internship research project option: 18 months, where students complete 12 months of regular coursework followed by 6 months that encompasses a 3-6 month Canadian internship and a project for the internship client. This option is available only to students with a minimum 75% average by the end of the second quarter

COURSES

Intercultural Gateway; Internship Preparation; Intercultural Studies for International Business; Argument and Communication; Corporate and International Finance; Political Geography and International Economics; International Business Strategy; International Law and Global Trade Organization; International Marketing; International Accounting Tools for Financial Health; Sustainability and International Corporate Citizenship; International Business Negotiations; Comparative Management; International Business Operations and Supply Chain Management; Global Management Research Project; Internship Research Project

ENTRY REQUIREMENTS

IELTS 6.5 (minimum bands 6.0) or TOEFL iBT 88 (minimum subsections 20) or Study Group test equivalent or completion of Pre-Master's Program

Undergraduate degree with a 75% average / "B" / GPA (3.00/4.33)

2 years of relevant, full-time work experience

INTAKE DATES

Summer: May 5, 2014; May 11, 2015

Fall: September 8, 2014; September 8, 2015

The Pre-Master's Program can precede this program with intake dates in January, May or September of each year.

TUITION

\$29,330 complete 42 credit program

The Master of Global Management degree delivers a graduate level international business education that prepares students to develop strong managerial and entrepreneurial skills and competencies to succeed. With the ability to observe and learn outside one's culture and the skills to work effectively with uncertainty and ambiguity, students gain an intelligent, informed perspective. The Master of Global Management is designed specifically for professionals and entrepreneurs who want to perform with intelligence in the global workplace. The program suits entry level

international managers and entrepreneurs who want to do business in the global arena and those looking to launch their own international firm.

Professional career opportunities

The program is designed as a launch platform for an international career with:

- A transnational corporation
- Small or medium enterprise
- New entrepreneurial venture
- Government accounts manager
- International sales and marketing manager
- International business development

The MA in
Tourism Management
is the first program
of its kind in Canada



Brand new
on-campus
program

ON-CAMPUS GRADUATE DEGREES MASTER OF ARTS IN TOURISM MANAGEMENT

ACCELERATED STRUCTURE

36 academic credits

Project option: 12 months, includes a graduate research paper

Internship option: 12 months + 6 month internship

COURSES

Trends and Issues in Hospitality Management; Finance for Tourism and Hospitality Management; Research Methodology; Corporate Hospitality Strategy; Graduate Research Paper; Tourism Leadership; Global Tourism; Transforming Destinations; Product and Market Innovations; Strategic Tourism Marketing; Sustainable Tourism Management; Ethics in Tourism and Hospitality; Social Entrepreneurship; Consulting Project; Internship

ENTRY REQUIREMENTS

IELTS 6.5 (minimum bands 6.0) or TOEFL iBT 88 (minimum subsections 20) or Study Group test equivalent or completion of Pre-Master's Program

Undergraduate degree with a 75% average / "B" / GPA (3.00/4.33)

2 years of relevant work or volunteer experience

INTAKE DATES

Summer: May 12, 2014; May 11, 2015

The Pre-Master's Program can precede this program with intake dates in January, May or September of each year.

TUITION

\$32,010 complete
36 credit program

The MA in Tourism Management, a leading-edge graduate program, is the first of its kind in Canada's tourism and hospitality education system. It responds to the worldwide demand for tourism and hospitality leaders to build and sustain a competitive advantage in the global tourism market. Timely and relevant program content has been designed in collaboration with industry experts, students, faculty and education partners. Students gain skills in destination development, leadership, sustainability and global tourism. MA in Tourism Management focuses on case studies and examples from around the world, enabling students to compare and contrast approaches to sustainable tourism development.

Professional career opportunities

Tourism government organizations · Destination marketing organizations · Private tourism companies · Entrepreneurships · Consulting firms

ON-CAMPUS GRADUATE DEGREES MASTER OF ARTS IN INTERCULTURAL AND INTERNATIONAL COMMUNICATION

STRUCTURE

33 academic credits

Course based option: 18 months. Standard option where students complete a 33 credit program

Research paper option: 22 months. Students complete the 18 month course-based 33 credit program option before completing the 4 month, 6 credit research paper. This combination is a strong PhD pre-requisite option

COURSES

Intercultural and International Communication Theory; Academic Writing and Communication; Intercultural Competence; Research in Communication Studies; Global Politics and International Relations; Advanced Research Methods; Contemporary Issues in Communication; Supervised Field Study; Organizational Communication and Culture; Public Culture; Communication in an International Context; Research Paper

ENTRY REQUIREMENTS

IELTS 6.5 (minimum bands 6.0) or TOEFL iBT 88 (minimum subsections 20) or Study Group test equivalent or completion of Pre-Master's Program

Undergraduate degree with a 75% average / "B" / GPA (3.00/4.33)

1 year of relevant, full-time work or volunteer experience

INTAKE DATES

Fall: September 29, 2014

The Pre-Master's Program can precede this program with intake dates in January, May or September of each year.

TUITION

\$28,490 complete
33 credit program

The Master of Arts in Intercultural and International Communication program is designed for students who want to pursue their careers in professional international communication engaging different audiences across multiple cultural settings. Students will focus on topics including intercultural and international communication, organizational communication and culture, public culture, intercultural competence, global politics and international relations.

Professional career opportunities

The potential fields of practice for graduates are varied and include:

Communications officers for government or non-government institutions · Communications directors for corporations and marketing organizations · Professional writers, editors or publishers · Organizational development and training consultants · Human resources training and development specialists · Teachers of communication skills courses at community colleges · Media consultants, correspondents or journalists · Public relations officers · Marketing managers and advertisers

Otherwise, students may further their studies at the Doctorate level.

INTERNSHIPS & WORK OPPORTUNITIES



Major employers in Canada, and around the world, seek graduates with more than just basic qualifications. They look for the skills and know-how that only real work experience can provide. Throughout a Royal Roads University study program there are opportunities for internship placements. RRU also offers career counseling and networking opportunities throughout the duration of study.

Canadian Government Programs

Off-Campus Work Permit Program

This program gives eligible international students the opportunity to gain valuable work experience as well as to participate more fully in the Victoria, British Columbia and wider Canadian communities. International students bring with them a wealth of knowledge, perspectives, skills and experience which enhances the Canadian work environment.

Post-Graduation Work Permit and Permanent Residency

The Post-Graduation Work Permit Program allows students who have graduated from Royal Roads University to gain valuable Canadian work experience. A work permit under the Post-Graduation Work Permit Program is valid for the same duration of the student's study program and up to 3 years in total. During the Post-Graduation Work Permit Program students may also be eligible to apply for Canadian Permanent Residency.



Put Your Career On the Map

Explore Google Maps to find out where the BA International Hotel Management students have interned

Gain World Class Experience

Examples of companies where Royal Roads students have held internships:

- Boeing
- Carnival Cruise Lines
- Comtech Systems Inc.
- Fairmont Hotels and Resorts
- Four Seasons Hotels and Resorts
- Gardens BC Society
- Hilton Hotels and Resorts
- Hyatt Hotels and Resorts
- PepsiCo Beverages
- Royal Roads University
- Shangri-La Hotels and Resorts
- Study Group
- Tourism Vancouver
- Tourism Victoria
- VIATec
- W Hotels and Resorts

ACCOMMODATION AND INSURANCE



Homestay Program

Through the services of Canada Homestay International, students will have access to caring family homes. The homestay program allows students to live with Canadian families, thus being exposed to, and participating in, local culture and customs. It is also a great way to enhance English language study through after school practice with the host family. A host family typically plays an important role in helping the student adjust to Canadian life. As much as possible, the student is included in the family unit. Canada Homestay International has a well-established network of experienced host families.

Their staff have personally inspected each home and have interviewed the family to ensure quality homestays. The family will provide a private, furnished bedroom and meals.

Homes are located in appealing and safe neighbourhoods of Greater Victoria, accessible to Royal Roads University by public transportation.

Private Accommodation

For students age 19 years and over who prefer a more independent living environment, the International Study Centre at Royal Roads can also assist in arranging private accommodation.

Student Insurance

International students are required to have the protection of personal insurance for the duration of their time in Canada. The university-approved insurance is StudyCare - a plan designed especially for international students.

StudyCare will cover you for loss of personal possessions, as well as provide health and medical insurance. Full information about StudyCare insurance is published in the StudyCare policy booklet, available from the International Study Centre website.



“The University helped me to find a nice family, who would share their home with me and make me feel like home.”

Francisco Alan Martinez Zavala, Mexico
Bachelor of Business Administration

GREAT VALUE



HOW TO APPLY

- ✓ 48 hour undergraduate admission decision
- ✓ No application deadline
- ✓ No application fee

As a public university, Royal Roads can charge lower tuition fees, thus offering a better cost value when compared to many North American private universities. Canadian international tuition fees, accommodation and other living expenses allow for an undergraduate student with average spending habits to expect to pay no more than \$25,000 - \$30,000 for all of their expenses in one year at Royal Roads University. Tuition fees are valid for the spring and summer 2014 intakes. Royal Roads University typically revises tuition fees in the late spring for the fall intake. There is no application fee at the International Study Centre.

TUITION

| | |
|---|-----------------------|
| English for Academic Purposes | \$5,240 per semester |
| University Bridging Program | \$6,300 per semester |
| Pre-Master's Program | \$8,925 per semester |
| Undergraduate Degree | \$8,160 per semester |
| Bachelor of Commerce* | \$34,680 |
| Bachelor of Arts in International Hotel Management* | \$32,640 |
| Master in Global Management | \$29,330 full program |
| Master of Arts in Tourism Management | \$32,010 full program |
| Master of Arts in Intercultural and International Communication | \$28,490 full program |

FEES

| | |
|---|---------------------------|
| Student Services Fee | \$190 per academic year |
| Student Association Fee | \$200 per academic year |
| StudyCare insurance | \$815 per calendar year |
| Extended medical coverage | \$310 per calendar year |
| U-Pass (local transportation) | \$260 per academic year |
| Airport transfer (optional) from Victoria International Airport (YYJ) | \$95 private car, one-way |

ACCOMMODATION FOR ADULTS (AGE 19+)

| | |
|--|----------------------|
| Single room with shared bathroom and 3 meals per day | \$3,400 per semester |
| Private bathroom (optional) | \$640 per semester |
| Homestay placement fee | \$220 one-time |
| Security deposit (refundable) | \$500 |

ACCOMMODATION FOR MINORS (AGE 16-18)

| | |
|--|----------------------|
| Single room with shared bathroom and 3 meals per day | \$3,604 per semester |
| Private bathroom (optional) | \$640 per semester |
| Monitoring and reporting, done on a monthly basis | \$280 per semester |
| Custodianship registration fee* | \$250 one-time |
| Homestay placement fee | \$400 one-time |
| Security deposit (refundable) | \$500 |

* 12 month degree completion program (year 3)
* re-registration is \$150 per semester

Applying to our International Study Centre is easy and fast:

Apply online

Complete an on-line application form at isc.royalroads.ca and send your supporting documents through the secure upload link provided.

Apply locally

Submit your completed application form and supplemental documents to your local educational representative.

Apply by mail

Royal Roads University
International Study Centre
2005 Sooke Road
Grant Building, Office 131
Victoria, British Columbia
Canada V9B 5Y2

Apply by email

iscadmissions@royalroads.ca

Application checklist

Admission requirements vary by program. Confirm supporting information at isc.royalroads.ca

- Completed RRU ISC application, including all parent/guardian signatures for students 18 years or younger
- Scanned copy of high school (last 3 years) or university transcripts. The transcripts must be translated into English and the translation needs to be authenticated as true by a notary public or similar official
- Scanned copies of recent bank statements, in English, demonstrating a year's worth of funds for academic and personal expenses
- English language exam: IELTS, TOEFL, Embassy (Language School) or free Accuplacer or Password test for acceptance*
- Scanned copy of passport identification page and Study Permit if applicable

PMP and graduate applicants only

- 2 letters of reference, preferably one academic and one professional, including details of academic ability, achievement, motivation and work habits
- 2-3 page Statement of Intent
- Resume/Curriculum Vitae

*All applicants who have completed at least 2 years of full-time study in an English speaking country or in an international school where the language of instruction (i.e. teaching, assessment and examination) was in English will have the English test waived for application purposes.

LIFE.CHANGING

We want to hear from you.

Royal Roads University
International Study Centre
Grant Building, Office 131
2005 Sooke Road
Victoria, British Columbia
Canada V9B 5Y2

250.391.2600 ext: 4701
iscadmissions@royalroads.ca
isc.royalroads.ca

The EAP, UBP, PMP and the international first and second years of on-campus undergraduate degrees at Royal Roads University's International Study Centre are delivered by Study Group, a global leader in providing academic pathways that create superior career outcomes for students.

The information contained in this brochure is subject to change. Check the website for the most up-to-date information.

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Royal Roads
UNIVERSITY